

September

2021

SUN	MON	TUE	WED	THU	FRI	SAT
We Give Praise & Rest			Evaluate & Assess	Marketing Strategy	Main Marketing Platforms	Days Off Refuel The Tank
	Curate A Marketing Budget		Create Content Shot List		Clean Up Email Subscriber List	
	Giveaway Brainstorm		Curate Content			
	Curate Collab List		Curate Additional Content like Reels/Tiktok			
	Delegate Content		Curate Gift Guides	Prep Landing Pages	Plan Social Media	

MONTHLY FOCUS

Q4 Planning & Prep

MONTHLY GOALS

NOTES



October

2021

SUN	MON	TUE	WED	THU	FRI	SAT
We Give Praise & Rest	Review Your Analytics	Send Weekly Newsletter	Generate Marketing Budget	Share A Resourceful Reel /TikTok	Plan Out Social Media	Days Off Refuel The Tank
	Instagram Live & GO!	Send Weekly Newsletter	Start Your Holiday Giveaway		Plan Out Social Media	
		Send Weekly Newsletter	Reassess Your Goals	Share A Resourceful Reel /TikTok	Plan Out Social Media	
	Instagram Live & GO!	Send Weekly Newsletter			Plan Out Social Media	
		Send Weekly Newsletter		Share A Resourceful Reel /TikTok	Plan Out Social Media	

MONTHLY FOCUS

Q4 Planning & Prep

MONTHLY GOALS

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November

2021

SUN	MON	TUE	WED	THU	FRI	SAT
We Give Praise & Rest	Review Analytics	Send Weekly Newsletter	Review Curated Content	Give Back Share & Donate to a Charity	Plan Out Social Media	Days Off Refuel The Tank
	Instagram Live & Go!	Send Weekly Newsletter	End Your Holiday Giveaway	Share A Resourceful Reel /TikTok	Plan Out Social Media	
		Send Weekly Newsletter	Assess Gift Guide Analytics	Share Updated Gift Guides	Plan Out Social Media	
	Curate Newsletters + Content ahead of time so you can enjoy the holidays. It's pertinent to have your marketing and business still working even you are not.					
		Send Weekly Newsletter		Share A Resourceful Reel /TikTok	Plan Out Social Media	

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December

2021

SUN	MON	TUE	WED	THU	FRI	SAT
We Give Praise & Rest	Review Your Analytics	Send Weekly Newsletter	Break Down Approach for New Year	Break Down Approach for New Year	Plan Out Social Media	Days Off Refuel The Tank
	Instagram Live & Go!	Send Weekly Newsletter	Curate Shopping Plan For Your Audience	Share A Resourceful Reel /TikTok	Plan Out Social Media	
		Send Weekly Newsletter	Schedule Content Sessions		Plan Out Social Media	
	Curate Newsletters + Content ahead of time so you can enjoy the holidays. It's pertinent to have your marketing and business still working even you are not.					
		Send Weekly Newsletter	Reassess Your Goals	Clean Up Email	Plan Out Social Media	

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